

Distinguish Yourself.

Sponsor the CEO ROUNDTABLE



FEBRUARY 11-13, 2018 | PHOENIX, ARIZONA

Reach Public Power Decision-Makers

- 75+ Utility CEOs and Senior Executives
- 55+ Utilities
- 30+ States





What is the American Public Power Association?

It's the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

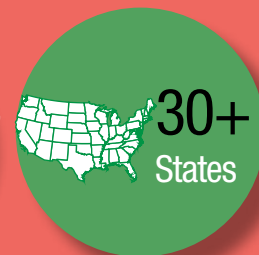
What is the CEO Roundtable?

It's public power's annual gathering of top executives who meet to exchange ideas and information with their peers. Registration is limited to public power CEOs and senior executives to facilitate productive discussion. Learn more at www.PublicPower.org/CEORoundtable.

Why should my company sponsor this event?

By sponsoring the CEO Roundtable, your company will gain exposure with an exclusive group of top-level decision-makers.

Reach Public Power Decision-Makers



Thank you 2017 sponsors!



Save money on this event! Become a corporate associate member.

Corporate associate membership distinguishes your company as a supporter of public power and provides tangible benefits that get your name in front of the nation's 2,000 community-owned electric utilities. Learn more at www.PublicPower.org/Join.

CEO Roundtable Sponsor Opportunities



Elite Sponsor – NEW!

Limited to one sponsor

Member: \$6,000

Nonmember: \$9,500

Sponsors are not permitted to attend this event. It's open to public power staff and policymakers only.

Benefits

1. Logo featured prominently on all CEO Roundtable pages on www.PublicPower.org
2. Logo on branded hotel key cards
Commit by December 1 to ensure inclusion.
3. Logo featured prominently in the roundtable marketing brochure
Commit by October 6 to ensure inclusion in the first mailing and by November 29 in the second mailing.
4. Logo featured prominently in the onsite program
Commit by January 5 to ensure inclusion.
5. Logo on a dedicated sign at the registration desk throughout the duration of the roundtable
6. Logo in marketing emails
7. Logo in the evaluation email
8. Opportunity to include one piece of marketing collateral in the attendee folders
Item is subject to Association approval.
9. Pre- and post-roundtable attendee lists in Excel
Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.
10. First right of refusal for 2019 CEO Roundtable Elite Sponsorship



Questions?

SPONSORSHIP • Pamela Cowen • 202.467.2903 • PCowen@PublicPower.org

PROGRAM • Ursula Schryver • 202.467.2980 • USchryver@PublicPower.org

CEO Roundtable Sponsor Opportunities



Supporting Sponsor

Unlimited number of sponsors

Member: \$3,500

Nonmember: \$7,000

Sponsors are not permitted to attend this event. It's open to public power staff and policymakers only.

Benefits

1. Logo on the CEO Roundtable agenda/registration page on www.PublicPower.org
2. Logo in the roundtable marketing brochure
Commit by October 6 to ensure inclusion in the first mailing and by November 29 in the second mailing.
3. Logo in the onsite program
Commit by January 5 to ensure inclusion.
4. Logo on a sign with other supporting sponsors at the registration desk throughout the duration of the roundtable
5. Logo in marketing emails
6. Logo in the evaluation email
7. Opportunity to include one piece of marketing collateral in the attendee folders
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Sponsor Commitment Form

Company Information • Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge _____ Title _____

Company _____ Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____ Website _____

	Member	Nonmember
<input type="checkbox"/> Elite Sponsor (7485)	\$6,000	\$9,500
<input type="checkbox"/> Supporting Sponsor (7484)	\$3,500	\$7,000

Agreement

I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information that I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means.

Representative-in-charge _____ Title _____

Signature _____ Date _____

Payment Information

All fees to be paid in U.S. funds. To qualify for the member rate the sponsoring company must be a member. Individual associate members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

- Enclosed is a check payable to American Public Power Association.
 - Please bill me for payment (Members only). PO# (optional) _____.
 - I am paying via Wire/ACH payment. Please have an Association finance employee contact me..
 - Please charge my: Visa MasterCard American Express Discover
- Card number _____ Exp. date ____ / ____ Amount to charge to card _____
 Name as it appears on card _____ Cardholder signature _____

Sponsorship Eligibility

Sponsorship at the CEO Roundtable is only for those entities that offer products and services to electricity and telecommunications utilities. The American Public Power Association shall have the sole right to determine the eligibility of sponsors at this event.

Payment Policy

Fifty percent of the sponsorship fee is due upon commitment. Full payment must be received by January 12.

Cancellation of Sponsorship

Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be made in writing to Pamela Cowen at PCowen@PublicPower.org; 202.495.7503 (fax). Sponsors who cancel by December 29 will be liable for 50% of the sponsorship fee. Sponsors who cancel after December 29 will be liable for 100% of the sponsorship fee. If payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

If you're paying via credit card or electing to be billed, please email (PCowen@PublicPower.org) or fax (202.495.7503) the completed sponsor commitment form. If you're paying via check, please email (PCowen@PublicPower.org) or fax (202.495.7503) the completed sponsor commitment form and then mail a copy of it with your payment to American Public Power Association • P.O. Box 418617 • Boston, MA 02241-8617.